

PRESS RELEASE

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FOR IMMEDIATE RELEASE



Downtown Mount Vernon Sparkles for the Holidays: Celebrate the Spirit of the Season with Winter in Downtown!

Mount Vernon, Ohio – Bundle up and bring your holiday spirit to *Winter in Downtown 2024: A Vintage Holiday Celebration*, presented by Park National Bank and Experience Mount Vernon. From festive lights to joyful gatherings, we're making downtown a winter wonderland, kicking off with **Shop Small Saturday on November 30th**, featuring DORA hours from 11:00 a.m. to 9:00 p.m. Enjoy holiday shopping and cozy vibes as you support our beloved local businesses.

The holiday magic continues on **Sunday, December 1st** with the **Annual Holiday Parade** at 3:45 p.m., sponsored by Burrata Woodfired. Public Square will be filled with **Festive Family Fun** afterward, leading up to the **Lighting of Public Square** at 5:00 p.m., presented by Ariel Corporation. Watch as the square is transformed into a sparkling Christmas scene, then head over for **Photos with Santa**, sponsored and hosted by the Mount Vernon Grand Hotel, from 5:30 to 7:00 p.m.

Later in the season, on **December 14th**, from 4:30 to 6:00 p.m., Santa will return for more photos, also sponsored and hosted by the Mount Vernon Grand Hotel. That evening, don't miss the kickoff of the **5th Annual Festival of Lights** holiday lighting competition, presented by Knox Community Hospital, celebrating local creativity with festive displays. More information about the Festival of Lights can be found at www.experiencemv.org/2024-festival-of-lights

Winter in Downtown promises cherished holiday memories for families and friends. Join us for a Vintage Holiday Celebration as we light up Downtown Mount Vernon with holiday spirit and community cheer! For more information, visit www.experiencemv.org/winter-in-downtown

Be Part of the Holiday Magic!

We need volunteers to help make these events a success, and we'd love for you to join us in spreading holiday cheer. If you're interested in lending a hand, please reach out to us—together, we can make this a season to remember. For more information about volunteering email, director@experiencemv.org or see our pinned post on [Facebook.com/experiencemountvernon](https://www.facebook.com/experiencemountvernon)

The Shop Small Saturday is an approved DORA (Designated Outdoor Refreshment Area) event. For more information about Mount Vernon's DORA visit www.experiencemv.org/mount-vernon-dora

ABOUT EXPERIENCE MOUNT VERNON:

Experience Mount Vernon is a 501c3 non-profit organization that aims to energize and strengthen an authentic and uniquely downtown experience through community-wide events, beautification projects, and small business support. Visit www.experiencemv.org for more information.

Photos courtesy of Experience Mount Vernon

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